



PRESS RELEASE  
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For Immediate Release  
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## **PBS39 Wins EMMY® Award For Environmental Science Segment**



**BETHLEHEM, PA** - PBS39 won an Emmy® award for a Tempo InDepth Environmental Science Segment, ***Beyond the Bin***, written and reported by reporter Laura McHugh.

PBS39 was nominated for four Emmy® nominations for local productions from The National Academy of Arts & Sciences (NATAS), Mid Atlantic Chapter. "Our production team took a hard look at important issues affecting our citizens and the world around us. I am so pleased this outstanding work is being recognized," said Patricia C. Simon, President & CEO of PBS39.

All four nominated programs were created by the local PBS39 Production department headed by Amy Burkett, Sr. V.P. Production. "This is such a competitive region. It's a real thrill to be recognized among such talent," said Burkett who is also the President of the Mid-Atlantic chapter of NATAS.

This is the 6th Mid-Atlantic Emmy® win for the PBS39 production team, in an impressive 10-year string of consecutive nominations. Other Emmy- winning PBS 39 productions include the following: **Hollywood on Hamilton: Hess's Department Store**, **Bethlehem Steel: The People Who Built America**, **Make a Joyful Noise: Bach Choir of Bethlehem** and *Best Magazine Show for Tempo* in 2008.

"This makes the 10th consecutive year we've been nominated for an Emmy®, and we have 28 total nominations. I really could not be prouder of the Production team and all of their hard work in the last year," Amy Burkett, Senior Vice President of Production at PBS39.

The EMMY® award ceremony was held on September 25th at the Loews Hotel, Philadelphia.

You can view all four nominated shows in their entirety at <http://www.wlvt.org/TEMPO/TSS/tempoid.htm>.

### **About PBS39**

PBS39 is a community-owned public television station licensed to Allentown, Bethlehem, and Easton, PA, serving eastern Pennsylvania and western New Jersey. At PBS39, it is our mission to educate, inspire, inform, entertain and stimulate the exchange of ideas for the enrichment of the public. PBS39 is owned and operated by the Lehigh Valley Public Telecommunications Corporation.

### **About NATAS**

The National Academy of Television Arts and Sciences, Mid-Atlantic Chapter, annually recognizes outstanding achievements in television and related fields by presenting Emmy® Awards in the Chapter's designated region. The presentation of the awards is intended to serve as an incentive for the ongoing pursuit of excellence for those working in the television industry and to focus public attention on outstanding cultural, educational, technological, entertainment and news achievements in television. All Emmy® entries are judged outside the region by panels of peer professionals working in comparable television markets across the country.

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