

PRESS RELEASE  
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For Immediate Release  
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## **PBS39 receives four 2010 EMMY® Award Nominations for local productions**



*Sometimes a channel changes you.*

**BETHLEHEM, PA** - Patricia C. Simon, President & CEO of PBS39, is proud to announce the receipt of four Emmy® nominations for local productions from The National Academy of Arts & Sciences (NATAS), Mid Atlantic Chapter. "Our production team took a hard look at important issues affecting our citizens and the world around us. I am so pleased this outstanding work is being recognized," said Simon.

"This makes the 10th consecutive year we've been nominated for an Emmy, and we have 28 total nominations. I really could not be prouder of the Production team and all of their hard work in the last year," Amy Burkett, Senior Vice President of Production at PBS39.

Nominated in the category of Environmental Science Program is **Tempo InDepth: Going Green**. The program took a comprehensive look at the conservation efforts such as recycling and green decorating tips.

Nominated in the category of Magazine Program is **Tempo: Bringing New Life to Old Steel**, highlighting the redevelopment of the former Bethlehem Steel land and the advent of the Sands Casino and Resort.

Nominated in the category of Human interest Program is **Tempo InDepth: The Greatest Gift** which focused on organ donation.

Nominated in the category of Environmental Science Segment is **Beyond the Bin**, written and reported by PBS39 reporter Laura McHugh.

You can view these shows in their entirety at <http://www.wlvt.org/TEMPO/TSS/tempoid.htm>.

The EMMY® award ceremony is scheduled for September 25th at the Loews Hotel, Philadelphia.

### **About PBS39**

PBS39 is a community-owned public television station licensed to Allentown, Bethlehem, and Easton, PA, serving eastern Pennsylvania and western New Jersey. At PBS39, it is our mission to educate, inspire, inform, entertain and stimulate the exchange of ideas for the enrichment of the public. PBS39 is owned and operated by the Lehigh Valley Public Telecommunications Corporation.

### **About NATAS**

The National Academy of Television Arts and Sciences, Mid-Atlantic Chapter, annually recognizes outstanding achievements in television and related fields by presenting Emmy® Awards in the Chapter's designated region. The presentation of the awards is intended to serve as an incentive for the ongoing pursuit of excellence for those working in the television industry and to focus public attention on outstanding cultural, educational, technological, entertainment and news achievements in television. All Emmy® entries are judged outside the region by panels of peer professionals working in comparable television markets across the country.

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